



Institute of
Management Technology
Centre for Distance Learning, Ghaziabad



A-16, Site-3. UPSIDC Industrial Area, Meerut Road, Ghaziabad -201003

Post Graduate Diploma in Management

(PGDM) Executive – Fifteen Months

Approved by AICTE

ABOUT IMT CDL

Premium Open and Distance Learning (ODL) Institute of India

Today education is not a static regimented process confined to the formative years of childhood or adolescence, but it is a dynamic and a continuous on-going process that extends throughout professional careers. In this ever-changing world, the Distance Education offers multi-pronged benefits of flexibility, professional upskilling and career advancement to the students.

IMT Centre for Distance Learning has been contributing to this educational revolution for over three decades. It has been creating all round leaders in management with entrepreneurial abilities by helping students acquire the necessary skills. With an endeavour to reach out to the graduates and working professionals across the globe, IMT CDL offers premium distance education programmes that have been benchmarked against the very best in this space. Consonant with our mission of encouraging sustained professional enrichment in an academic environment, these programmes provide professional education in a flexible package. Adding synergy to these programmes are specially prepared Self Learning Material (SLM), interactive contact sessions by expert faculty and carefully crafted recorded video lectures.

IMT CDL alumni have not only made significant contributions to the corporate world but have also emerged as change-makers in society. Their commitment to driving positive change and making a difference in people's lives has earned them widespread recognition and admiration.

IMT CDL is located in a lush green 6-acre campus at Ghaziabad and is at just an hour's drive from Delhi. The Institute boasts of world-class infrastructure consisting of a fully networked Wi-Fi campus and well-equipped classrooms, along with well furnished technological ecosystem that enable 24 X 7 learning.

Vision

Imparting continuum of management education through distance mode to learners across the globe.

Mission

- ▶ Be an academic community leveraging technology as a bridge to innovation and life-long learning.
- ▶ To continuously evolve management competencies for enhanced employability and entrepreneurship.
- ▶ To serve society through excellence and leadership in management education, research and consultancy.



IMT CDL ADVANTAGES

- ▶ Over Three Decades of Expertise in Management Education
- ▶ Institute of repute through distance learning in management programmes
- ▶ State-of-the-Art Infrastructure
- ▶ Highly Experienced Faculty
- ▶ Curriculum Benchmarked with Global Management Institutions
- ▶ Industry Oriented Curriculum
- ▶ Academic Flexibility to Optimize Student Learning
- ▶ SLM – Self-Explanatory, Exhaustive Learning Material created by academia & experts of eminence
- ▶ Online / Offline Learning Sessions (OLS)/Classes
- ▶ Live Interactive Sessions with experts
- ▶ 24x7 Learning Environment
- ▶ Self-defined Pace of Learning
- ▶ Video Archives of Recorded Sessions by Eminent Faculty
- ▶ Project Work in Student's Own Work Environment
- ▶ 35,000+ alumni spread throughout the Globe across various industry verticals



AWARDS & RECOGNITIONS



CSR Top Distance Learning Institute of India Award:

Competition Success Review



Award for Excellence in Distance Learning:

National Education Awards



Award for Excellence in Distance Learning:

BBC Knowledge



Best Use of Digital Learning:

Business School Affaire & Dewang Mehta National Education Award



Award for Excellence in Distance Education:

Global Learn Tech Conference & Awards



Great Place to Study:

SkillTree Global Knowledge Consortium, London



Digital Distinction Technology Conformance to NEP

ASSOCHAM



Best Distance Learning Institution

BW Future



Post Graduate Diploma in Management (PGDM) Executive - 15 Months

IMT CDL's Post Graduate Diploma in Management (Executive) empowers executives with Analytical Skills and Cross - Functional perspective to gain management expertise across all domains. The curriculum lays a strong foundation for a leadership mindset. It is a career-changing programme to accelerate personal and professional growth of executives.



MANAGEMENT IS DOING THINGS RIGHT,
LEADERSHIP IS DOING THE RIGHT THINGS

- PETER DRUCKER



Programme Outcomes

After undergoing the programme, the student will be able to:

- ▶ Demonstrate leadership behaviour.
- ▶ Foster learning attitude.
- ▶ Solve problems and think critically.
- ▶ Do strategic analysis.
- ▶ Analyse and evaluate ethical problems that occur at all levels of business.

Eligibility

- ▶ Graduation plus full time work experience of minimum five (5) years after graduation.

Programme Duration

- ▶ Duration of the programme is Fifteen (15) months. However the programme can be completed within Thirty (30) months.

Programme Structure

- ▶ The PGDM (Executive) programme is covered in Two (2) semesters with an additional 3 months for project work.
- ▶ The Programme is of total Fifty Six (56) credits. It includes Four (4) non-credit Foundation Courses, Nine (9) Core Courses with a total of Thirty Six (36) credits, Four (4) Elective Courses with a total of Sixteen (16) credits and a Project Work of Four (4) credits.
- ▶ Specialization is offered in six areas - Marketing, Finance, Human Resource, Operations, Business Analytics and Strategy.

Curriculum

Foundation Courses	Credits
1. Basics of Accounting	Non Credit
2. Basics of Communication	Non Credit
3. Basics of Management	Non Credit
4. Basics of Business Statistics	Non Credit

Semester - I	Cr.	Semester - II	Cr.
1. Principle of Economics	4	1. Financial Management	4
2. Management Accounting	4	2. Organisational Behaviour	4
3. Marketing Management	4	3. Operations and Supply Chain Management	4
4. Business Statistics	4	4. Elective-I	4
5. Managerial Communication	4	5. Elective-II	4
6. Strategic Management	4	6. Elective-III	4
		7. Elective-IV	4

Project Term-3 Months	Cr.
1. Project	4

Total Programme Credits (Cr.) : 56 Credits

Disclaimer - Programme Structure and Curriculum are subject to change at the discretion of IMT CDL and as per the directives issued by the regulating authority.



Specialization

- To get a Post Graduate Diploma in Management (PGDM Executive) with specialization, a student has to successfully complete at least four (4) Electives from one (1) Area of Specialization.

Area of Specialization - Finance

Elective Courses

1	Options, Futures & Other Derivatives	5	Fixed Income Securities
2	Management of Financial Services	6	Banking Services & Practices
3	Financial Analysis & Business Valuation	7	Mergers, Acquisitions & Corporate Restructuring
4	Security Analysis & Portfolio Management		

Area of Specialization - Operations

Elective Courses

1	Project Management	4	Quality Management
2	Operations Strategy	5	Service Operations Management
3	Advanced Supply Chain Management	6	Technology Management

Area of Specialization - Marketing

Elective Courses

1	Digital Marketing	5	Sales and Distribution Management
2	Retail Management	6	Integrated Marketing Communications
3	Marketing of Services	7	Marketing Research
4	Consumer Behaviour	8	Strategic Marketing

Area of Specialization - Human Resource Management

Elective Courses

1	Employee Relations Management	4	Strategic Human Resource Management
2	Performance Management	5	Compensation & Reward Management
3	Organisational Development & Intervention	6	Training & Development

Area of Specialization - Business Analytics

Elective Courses

1	Data Mining for Business Analytics	5	HR Analytics
2	Marketing Analytics	6	Predictive Modelling
3	Risk Analytics	7	Business Simulation
4	Data Science		

Area of Specialization - Strategy

Elective Courses

1	Strategic Human Resource Management	4	Mergers, Acquisitions and Corporate Restructuring
2	Strategic Marketing	5	Data Science
3	Operations Strategy	6	Creating and Leading Organisations

Disclaimer - List of Electives is subject to change at the discretion of IMT CDL and as per the directives issued by the regulating authority.

ADMISSION

ENQUIRIES

1800-102-1063 (Toll Free) Press 1
+91-120-4622400
admissions@imtcdl.ac.in
www.imtcdl.ac.in/programmes/admissions

CORPORATE ENQUIRIES

+91-97112 37650
corporate.edu@imtcdl.ac.in

Admissions are done twice a year
July and January



Admission Process

- ▶ Admission Forms are available at IMT CDL website, as well as at IMT CDL Head Office. Aspirants may either apply on website or send a Demand Draft of Rs. 1500/- in favour of IMT CDL, payable at Delhi.
- ▶ The duly filled forms along with the draft for the fee may be submitted to the Coordinator - Admissions, IMT Centre for Distance Learning, A-16, Site-3, UPSIDC Industrial Area, Meerut Road, Ghaziabad-03.
- ▶ Online submission of Admission Forms and Online Payment for the fee can be done on the IMT CDL website.

Eligibility

- ▶ For 15 Months PGDM (Executive) Programme, graduation with full time work experience of minimum 5 years after graduation.

Maximum Duration

- ▶ The maximum duration for completing 15 Months PGDM Executive Programme is 30 months

Documents To Be Uploaded

- ▶ One passport size photograph in JPG format- photograph should be in 100 x 150 pixel
- ▶ Bachelor's degree or the final year marksheet
- ▶ Class 10th certificate for verification of date of birth, student, and father's name
- ▶ Class 12th certificate/marksheet
- ▶ Any Government issued/ approved Photo Identity Proof (front and backside)
- ▶ Experience Certificate as applicable
- ▶ Certificate for verification of the defense personnel, SC/ST, war widows & persons with disabilities (Divyangjan) - if applicable

Note

- ▶ In case of foreign degree, submission shall be with approval of Ministry of Education, Government of India, including copy of Passport and Study Visa.
- ▶ Students should upload the original photo of all eligibility documents.
- ▶ All the document's header should be in an upward direction manner.
- ▶ IMT CDL has the right to deny admission to any candidate after verifying his/her credentials.



FEE STRUCTURE

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) EXECUTIVE - 15 MONTHS

Semester	Academic Fee (INR)	Alumni Fee (INR)	Programme Fee (INR)
Semester I	39,500	1000	40,500
Semester II	39,500	NA	39,500

Fee Payment Schedule

The fee for all the programmes is payable at the beginning of every semester. Study material would be sent only after the fee is received by IMT CDL. Failure to deposit the fee would debar the candidate from attending Online/Offline Learning Sessions (OLS)/Classes and continued failure would result in getting debarred from the programme. The students are required to ensure timely payment of the fee.

Note

- ▶ Every student is expected to pay semester-wise fee in January and July every year for the entire programme duration. If a student does not pay the fee payable in the concerned semester by the prescribed date the student will have to pay the fee along with a fine of Rs. 2500.
- ▶ There is an additional Exam Fee for International Location. If a student is appearing for exam at an International location, then a fee of Rs. 2500 per exam has to be paid.
- ▶ IMT CDL adheres to the refund policy as per AICTE guidelines.





Modes of Payment

Online Payment

Students can deposit all types of fees through online mode. For more details, please visit the website: www.imtcdl.ac.in

Payment through Demand Draft

Payments are also accepted through Demand Draft, in favour of IMT CDL, payable at Delhi. The draft may be couriered to IMT CDL Ghaziabad, Head Office.

General Information

- ▶ All policies, rules, regulations, fee structure, syllabus, facilities, addition/cancellation of centres, etc. are subject to review and change from time to time as per discretion of IMT CDL. The changed policies, rules, etc. shall be binding on all the students.
- ▶ Any dispute is subject to the jurisdiction of Ghaziabad court only.
- ▶ IMT CDL reserves the right to change fee structure from time to time. The revised fee would be applicable to all the students.

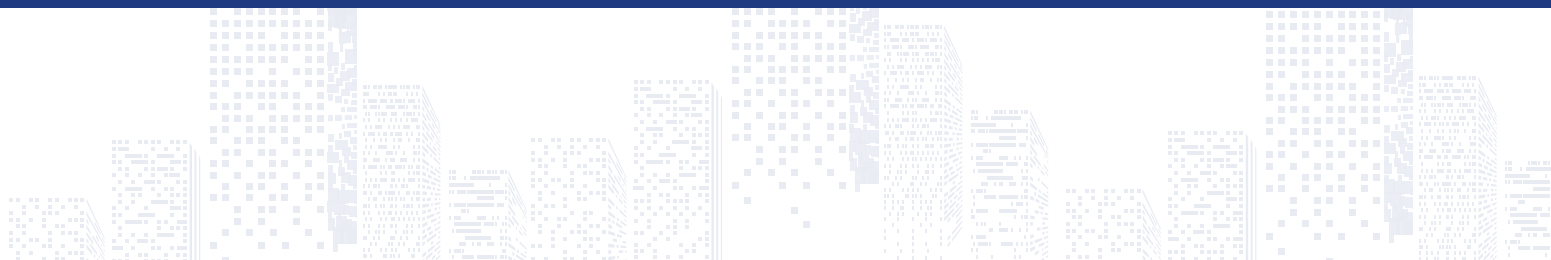


Institute of
Management Technology
Centre for Distance Learning, Ghaziabad



A-16, Site-3. UPSIDC Industrial Area, Meerut Road,
Ghaziabad -201003

PG Programmes offered by IMT CDL are approved by AICTE



www.imtcdl.ac.in



admissions@imtcdl.ac.in



1800 102 1063